## ROBERT F. KENNEDY CENTER FOR JUSTICE AND HUMAN RIGHTS DBA: ROBERT F. KENNEDY HUMAN RIGHTS

**FINANCIAL STATEMENTS** 

YEARS ENDED DECEMBER 31, 2017 AND 2016

# ROBERT F. KENNEDY CENTER FOR JUSTICE AND HUMAN RIGHTS DBA: ROBERT F. KENNEDY HUMAN RIGHTS TABLE OF CONTENTS YEARS ENDED DECEMBER 31, 2017 AND 2016

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
STATEMENTS OF FINANCIAL POSITION	3
STATEMENTS OF ACTIVITIES	4
STATEMENT OF FUNCTIONAL EXPENSES - 2017	6
STATEMENT OF FUNCTIONAL EXPENSES - 2016	8
STATEMENTS OF CASH FLOWS	10
NOTES TO FINANCIAL STATEMENTS	11



CliftonLarsonAllen LLP CLAconnect.com

#### **INDEPENDENT AUDITORS' REPORT**

Board of Directors Robert F. Kennedy Center for Justice and Human Rights DBA: Robert F. Kennedy Human Rights Washington, DC

We have audited the accompanying financial statements of Robert F. Kennedy Center for Justice and Human Rights, DBA: Robert F. Kennedy Human Rights (the "Organization"), which comprise the statements of financial position as of December 31, 2017 and 2016, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Board of Directors Robert F. Kennedy Center for Justice and Human Rights DBA: Robert F. Kennedy Human Rights

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Arlington, Virginia June 11, 2018

	2017	2016
ASSETS		
Cash and Cash Equivalents	\$ 7,757,288	\$ 7,099,241
Contributions Receivable, Less Allowance for Doubtful		
Accounts of \$500	2,266,720	1,971,170
Other Receivables	44,589	5,243
Prepaid Expenses	169,911	141,754
Investments	5,259,036	3,820,203
Other Assets	61,376	61,376
Fixed Assets:	047 440	040 745
Furniture and Equipment	247,143	243,745
Leasehold Improvements Software and Course Curriculum	118,185 997,408	116,805 948,118
Total	1,362,736	1,308,668
Accumulated Depreciation	(1,066,707)	(914,297)
Total Fixed Assets, Net	296,029	394,371
Total Finda Fidosio, Field		
Total Assets	\$ 15,854,949	\$ 13,493,358
LIABILITIES		
Accounts Payable and Accrued Expenses	\$ 668,147	\$ 326,216
Deferred Revenue	750	825
Deferred Rent	180,485	168,854
Total Liabilities	849,382	495,895
NET ASSETS		
Unrestricted:		
Undesignated	9,630,011	7,971,356
Board-Designated STTP	220,030	220,030
Total Unrestricted	9,850,041	8,191,386
Temporarily Restricted	3,473,203	3,244,880
Permanently Restricted: Human Rights Award	521,831	521,831
Partners for Human Rights	670,801	549,675
General Programs	489,691	489,691
Total Permanently Restricted	1,682,323	1,561,197
Total Net Assets	15,005,567	12,997,463
Total Liabilities and Net Assets	\$ 15,854,949	\$ 13,493,358

# ROBERT F. KENNEDY CENTER FOR JUSTICE AND HUMAN RIGHTS DBA: ROBERT F. KENNEDY HUMAN RIGHTS STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2017 AND 2016

	2017						
		Temporarily	Permanently				
	Unrestricted	Restricted	Restricted	Total			
REVENUE AND OTHER SUPPORT							
Contributions and Grants	\$ 7,573,185	\$ 1,676,527	\$ 121,126	\$ 9,370,838			
Special Events	556,161	-	-	556,161			
Benefits Related to Exchange Transactions	(1,001,377)	-	-	(1,001,377)			
Donated Goods and Services	583,400	-	-	583,400			
Other Income	24,694	-	-	24,694			
Net Assets Released from Restrictions:							
Satisfaction of Program Restrictions	1,532,383	(1,532,383)	-	-			
Satisfaction of Time Restrictions	41,969	(41,969)					
Total Revenue and Other Support	9,310,415	102,175	121,126	9,533,716			
EXPENSES							
Program Services:							
Partners for Human Rights	1,842,933	-	-	1,842,933			
Speak Truth To Power	945,997	-	-	945,997			
Book and Journalism Awards	157,874	-	-	157,874			
RFK Young Leaders	159,827	-	-	159,827			
Compass	797,517	-	-	797,517			
Communications	430,575	-	-	430,575			
RFK Europe	123,316	-	-	123,316			
RFK Legacy	314,111			314,111			
Total Program Services	4,772,150			4,772,150			
Support Services:							
Management and General	1,551,180	-	-	1,551,180			
Fund-Raising	1,619,132			1,619,132			
Total Support Services	3,170,312	_	_	3,170,312			
Total Expenses	7,942,462			7,942,462			
CHANGE IN NET ASSETS BEFORE							
INVESTMENT INCOME	1,367,953	102,175	121,126	1,591,254			
INVESTMENT INCOME							
Interest and Dividends	109,800	47,647	-	157,447			
Realized Gain (Loss) from Sale of Investments, Net of Fees	91,566	39,735	-	131,301			
Unrealized Gain on Investments	89,336	38,766		128,102			
Total Investment Income	290,702	126,148		416,850			
CHANGE IN NET ASSETS	1,658,655	228,323	121,126	2,008,104			
Net Assets - Beginning of Year	8,191,386	3,244,880	1,561,197	12,997,463			
NET ASSETS - END OF YEAR	\$ 9,850,041	\$ 3,473,203	\$ 1,682,323	\$ 15,005,567			

$\sim$	Λ.	10
_	U	ın

	Temporarily	Permanently	_
Unrestricted	Restricted	Restricted	Total
O i ii o o ti i o to d	rtootiiotod	rtoctrictou	
\$ 7,066,179	\$ 2,917,745	\$ 13,365	\$ 9,997,289
798,097	Ψ 2,017,710	Ψ 10,000	798,097
(1,030,978)			(1,030,978)
	-	-	
633,951	-	-	633,951
26,841	-	-	26,841
939,542	(939,542)	-	-
133,940	(133,940)		
8,567,572	1,844,263	13,365	10,425,200
1,505,821	-	-	1,505,821
946,697	-	-	946,697
134,780	-	-	134,780
108,078	-	-	108,078
908,943	-	-	908,943
312,583	-	_	312,583
225,496	_	_	225,496
446,337	_	_	446,337
4,588,735			4,588,735
4,300,733	_	_	4,300,733
1,580,840	-	-	1,580,840
1,365,741	-	-	1,365,741
2,946,581	_	-	2,946,581
7,535,316			7,535,316
1,032,256	1,844,263	13,365	2,889,884
57,254	29 520		05 774
(409)	38,520 (276)	-	95,774
		-	(685)
43,375	29,184		72,559
100,220	67,428		167,648
1,132,476	1,911,691	13,365	3,057,532
7,058,910	1,333,189	1,547,832	9,939,931
\$ 8,191,386	\$ 3,244,880	\$ 1,561,197	\$ 12,997,463

# ROBERT F. KENNEDY CENTER FOR JUSTICE AND HUMAN RIGHTS DBA: ROBERT F. KENNEDY HUMAN RIGHTS STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2017

	Partners for Human Rights	Speak Truth To Power	Book and Journalism Awards	RFK Young Leaders
Awards, Grants and Contributions Salaries Employee Benefits and Payroll Taxes Professional and Consultant Fees Supplies Equipment Purchases, Repairs	\$ 391,500 554,834 225,388 229,855 633	\$ - 334,882 136,476 194,901 123	\$ 12,917 9,450 3,559 64,237 10,969	\$ 500 65,756 26,815 33,209 1,750
and Maintenance Telephone, Postage and Shipping Travel	2,129 50,272	5,925 20,137	- 516 2,284	360 1,232
Conferences, Meetings and Events Printing, Publications and Films	77,750 1,015	74,823 55	39,504 2,435	2,931 204
Occupancy and Other Related Expenses Membership Fees and Subscriptions	2,958	3,330 1,229	5,250	-
Depreciation and Amortization Bad Debt Miscellaneous	25,315 52,508	29,785 136 5,118	- - 3,341	- - -
Indirect Costs	228,776	139,077	3,412	27,070
Total Expenses	\$ 1,842,933	\$ 945,997	\$ 157,874	\$ 159,827

	Communi-	Communi- RFK			3						Fund-	S	Total Supporting		
 compass	cations		Europe		Legacy		Services	а	nd General		Raising	_	Services	_	Total
\$ -	\$	- \$	30,452	\$	25,000	\$	460,369	\$	1,845	\$	-	\$	1,845	\$	462,214
150,908	161,66	6	15,462		141,245		1,434,203		746,526		441,024		1,187,550		2,621,753
59,224	65,55	8	6,089		51,734		574,843		242,494		178,202		420,696		995,539
167,630	40,73	4	61,547		27,650		819,763		239,220		576,194		815,414		1,635,177
659		-	135		3,934		18,203		68,040		3,182		71,222		89,425
_		-	-		_		-		12,796		-		12,796		12,796
2,577	3,92	4	1,033		2,686		19,150		56,616		7,217		63,833		82,983
4,591	7,17	2	2,044		7,725		95,457		80,985		27,220		108,205		203,662
304,720	4,26	2	-		579		504,569		50,147		21,656		71,803		576,372
4,699		-	-		90		8,498		5,669		32,694		38,363		46,861
· -		-	-		-		3,330		630,797		2,100		632,897		636,227
1,344	12,16	7	-		51		22,999		30,038		21,458		51,496		74,495
-	61,43	2	-		-		91,217		50,834		10,360		61,194		152,411
-		-	-		-		25,451		-		88,086		88,086		113,537
42,049	6,26	6	-		3,801		113,083		95,394		30,533		125,927		239,010
59,116	67,39		6,554		49,616		581,015		(760,221)		179,206		(581,015)		-
\$ 797,517	\$ 430,57	<u> </u>	123,316	\$	314,111	\$	4,772,150	\$	1,551,180	\$	1,619,132	\$	3,170,312	\$	7,942,462

# ROBERT F. KENNEDY CENTER FOR JUSTICE AND HUMAN RIGHTS DBA: ROBERT F. KENNEDY HUMAN RIGHTS STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2016

	P 	artners for Human Rights	eak Truth o Power	Jo	ook and ournalism Awards	RFK Young Leaders		
Awards, Grants and Contributions	\$	40,550	\$ 175	\$	14,000	\$	-	
Salaries		481,676	310,607		5,519		53,479	
Employee Benefits and Payroll Taxes		170,458	101,820		2,184		18,184	
Professional and Consultant Fees		432,569	198,020		65,570		9,001	
Supplies		1,263	488		1,246		-	
Equipment Purchases, Repairs								
and Maintenance		-	-		-		-	
Telephone, Postage and Shipping		3,241	4,809		697		360	
Travel		31,229	87,969		-		2,205	
Conferences, Meetings and Events		74,449	62,470		29,909		2,238	
Printing, Publications and Films		7,764	10,913		2,545		-	
Occupancy and Other Related Expenses		-	2,737		-		-	
Membership Fees and Subscriptions		10,157	61		2,750		-	
Depreciation and Amortization		-	29,785		-		-	
Bad Debt		-	-		-		-	
Miscellaneous		48,216	10,432		8,631		48	
Indirect Costs		204,249	126,411		1,729		22,563	
Total Expenses	\$	1,505,821	\$ 946,697	\$	134,780	\$	108,078	

				Total Total												
	С	ommuni-	RFK		RFK		Program	Ма	Management		Fund-		upporting			
 Compass		cations	Europe		Legacy		Services		Services		d General		Raising		Services	Total
 	<u> </u>															
\$ -	\$	-	\$ 180,690	\$	-	\$	235,415	\$	276	\$	-	\$	276	\$ 235,691		
166,453		108,122	14,615		117,388		1,257,859		657,182		332,283		989,465	2,247,324		
55,204		40,107	6,518		39,073		433,548		210,775		112,054		322,829	756,377		
139,939		23,480	12,000		66,359		946,938		312,324		625,852		938,176	1,885,114		
698		167	-		504		4,366		126,304		6,054		132,358	136,724		
-		-	_		-		_		12,300		2,550		14,850	14,850		
2,745		2,630	1,233		1,648		17,363		62,775		13,778		76,553	93,916		
10,190		2,236	2,722		8,366		144,917		99,811		26,333		126,144	271,061		
267,405		23	· -		155,228		591,722		15,115		27,254		42,369	634,091		
1,409		145	-		-		22,776		15,855		19,066		34,921	57,697		
-		-	-		-		2,737		541,666		1,200		542,866	545,603		
2,732		20,861	326		126		37,013		27,092		10,363		37,455	74,468		
166,807		71,670	-		-		268,262		37,982		15,162		53,144	321,406		
-		-	-		-		-		-		5,500		5,500	5,500		
24,739		596	-		7,564		100,226		124,004		31,264		155,268	255,494		
70,622		42,546	7,392		50,081		525,593		(662,621)		137,028		(525,593)	 <u> </u>		
\$ 908,943	\$	312,583	\$ 225,496	\$	446,337	\$	4,588,735	\$	1,580,840	\$	1,365,741	\$	2,946,581	\$ 7,535,316		

# ROBERT F. KENNEDY CENTER FOR JUSTICE AND HUMAN RIGHTS DBA: ROBERT F. KENNEDY HUMAN RIGHTS STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2017 AND 2016

		2017		2016
CACH ELONG EDOM ODEDATINO ACTIVITIES				
CASH FLOWS FROM OPERATING ACTIVITIES	Φ	2 000 101	φ	2.057.522
Changes in Net Assets	\$	2,008,104	\$	3,057,532
Adjustments to Reconcile Changes in Net Assets to				
Net Cash Provided by Operating Activities:		450 444		004 400
Depreciation and Amortization		152,411		321,406
Donated Securities		(72,116)		(23,138)
Realized (Gain) Loss from Sale of Investments		(131,301)		685
Unrealized Gain on Investments		(128,102)		(72,559)
Loss on Disposal of Fixed Assets		-		66,027
Contributions Restricted for Long-Term Purposes		(121,126)		(13,365)
Changes in Assets and Liabilities:				
Contributions Receivable		(295,550)		(503,362)
Other Receivables		(39,346)		(3,215)
Prepaid Expenses		(28, 157)		(39,676)
Other Assets		_		63,055
Accounts Payable and Accrued Expenses		341,931		(327,841)
Deferred Revenue		(75)		(600)
Deferred Rent		11,631		102,278
Net Cash Provided by Operating Activities		1,698,304		2,627,227
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of Fixed Assets		(54,067)		(225,442)
Purchases of Investments		(13,705,731)		(965,496)
Proceeds from Sale of Investments		12,598,415		915,921
Net Cash Used in Investing Activities		(1,161,383)		(275,017)
CASH FLOWS FROM FINANCING ACTIVITIES				
Investment in Permanent Endowment		121,126		13,365
Net Cash Provided by Financing Activities		121,126		13,365
NET INCREASE IN CASH				
AND CASH EQUIVALENTS		658,047		2,365,575
Cash and Cash Equivalents - Beginning of Year		7,099,241		4,733,666
CASH AND CASH EQUIVALENTS - END OF YEAR	\$	7,757,288	\$	7,099,241

#### NOTE 1 ORGANIZATION

Robert F. Kennedy boldly faced tough problems and challenged the comfortable and complacent. He believed that individual action could overcome injustice and oppression. He awakened unknown strengths and inspired a generation to change the world. Established in 1968 by friends and family of Robert Kennedy, the Robert F. Kennedy Center for Justice and Human Rights, dba: Robert F. Kennedy Human Rights (the "Organization") is a nonprofit charitable organization that for more than four decades has furthered the vision and spirit of Robert Kennedy by advancing respect for human rights and social justice for all people and promoting the idea that individual action can make a difference through commitment to civic and community affairs. One of the foremost international human rights organizations, RFK Human Rights' core programs focus on the power of individuals working through alliances and partnerships to generate change.

The Organization works toward achieving its mission through the following program areas:

### Robert F. Kennedy Partners for Human Rights

The Robert F. Kennedy Partners for Human Rights (RFK PHR) engages in long-term partnerships with its Human Rights Award Recipients (Laureates) to initiate and support sustainable social justice goals. RFK PHR leverages professional human rights staff, the Organization Board, Kennedy family, and their networks to advocate for the change the Organization's partner activists seek; these include changing policies and actions of governments, intergovernmental organizations, international financial institutions (IFIs), UN entities and corporations. RFK PHR uses cutting edge methods and innovative tools including litigation, advocacy, education, data collection and documenting and reporting abuses, and launching awareness and education campaigns aimed at fostering corporate responsibility to achieve social justice goals. The unique partnership model represents an effective, sustainable method for supporting human rights. Our program works both domestically and abroad. Our domestic work aims at using public policy change, advocacy, and innovative techniques to put lasting legal change in place for complex societal issues. Our domestic work has been aimed at reducing the population of individuals' incarcerated pre-trial. Through campaigns, advocacy and strategic litigation we help decrease the systemic reliance on money bail and positively impact the criminalization of poverty in the United States. Our Juvenile Justice Collaborative's work has been absorbed into the domestic PHR portfolio.

## **Speak Truth To Power**

Speak Truth To Power (STTP) is a multi-faceted program that increases awareness of human rights through inspiring stories of women and men around the world who stand up to oppression at great personal risk in the pursuit of human rights. The project includes a book by Kerry Kennedy "Speak Truth to Power: Human Rights Defenders Who Are Changing Our World" that is published in several languages, an exhibition of 50 photographs by Pulitzer Prize-winning photographer Eddie Adams, a theatrical performance of "Speak Truth to Power: Voices from Beyond the Dark" by playwright Ariel Dorfman that continues to tour worldwide, a video contest, a music contest and the continued distribution of human rights educational materials including curricula covering from grades kindergarten through law school that has reached over five millions students worldwide.

## NOTE 1 ORGANIZATION (CONTINUED)

### **Speak Truth To Power (Continued)**

STTP seeks educational partners such as Teachers' organizations and unions, foundations and education officials to bring the curriculum to more classrooms. It is continually expanding its reach in the US and abroad. Recent and planned expansions include Canada, France, Greece, Mozambique, Myanmar, Norway, Portugal, Rwanda, Spain, Switzerland and the United Kingdom. And in the US expansion includes Austin, Baltimore, Boston, Elkhart, Memphis, Minneapolis and San Francisco. Curricula are added and updated to address contemporary social issues such as bullying, and child sexual abuse, offering ideas and resources to implement change.

## **Book and Journalism Awards:**

## Robert F. Kennedy Human Rights Award

The Robert F. Kennedy (RFK) Human Rights Award is presented annually to individuals who, at great personal risk, stand up to oppression in the nonviolent pursuit of respect for human rights. The award reflects Robert Kennedy's absolute opposition to tyranny and his belief in the power of individual moral courage to overcome injustice. The Award, established in 1984, seeks to draw the world's attention to the work of one or more courageous individuals -- the RFK Human Rights Award laureates -- who make great personal sacrifices, often risking their lives, to promote respect for the human rights and realize positive change. The Award initiates a multi-year partnership with the Laureates, working together to address human rights abuses.

### The Robert F. Kennedy Book Award

The Robert F. Kennedy Book Award, established in 1980, is presented each year to the author of a book that, in the words of its founder, Arthur Schlesinger, "most faithfully and forcefully reflects Robert Kennedy's purposes -- his concern for the poor and the powerless, his struggle for honest and even-handed justice, his conviction that a decent society must assure all young people a fair chance, and his faith that a free democracy can act to remedy disparities of power and opportunity." The RFK Book Award has received national recognition as one of the most prestigious honors that an author can achieve.

### The Robert F. Kennedy Journalism Awards

The Robert F. Kennedy Journalism Awards were founded in December 1968 by a group of reporters who covered Robert Kennedy's presidential campaign. Prizes are awarded annually for television, print, radio, cartoon, student and international coverage and new media. Known among the press as the "poor people's Pulitzers," winners have covered issues such as child abuse, juvenile crime, bank redlining and discrimination against people living with AIDS as just a few examples. The RFK Journalism Award is one of the few journalism awards in which the winners are judged solely by their peers, and is the largest single program that honors the outstanding reporting on social justice issues and societal challenges.

#### NOTE 1 ORGANIZATION (CONTINUED)

### **Book and Journalism Awards (Continued):**

## The Robert F. Kennedy Journalism Awards (Continued)

The RFK Student Journalism Awards recognize college and high school students for excellent coverage of human rights and social justice issues in both print and broadcast journalism. In partnership with Channel One Network, and through a partnership with the National Scholastic Press Association, the program disseminates information on the challenge of reporting on the disadvantaged to thousands of students and, each year, honors two first place entries. Student winners are brought to Washington, DC for the Awards Ceremony and meet professional journalists in their field of interest.

### **Communications**

Through the Organization's email news, website, social media, videos and published reports, the Organization works to raise the visibility of RFK Human Rights and its programs; to expand the public discourse on issues that concerned RFK and that comprise the Organization's universe of work; and seeks to legitimize contemporary struggles for justice by placing them in a historic context that reminds people of the possibilities of progressive social change. The Communications Department produces organizational literature such as brochures, reports, information kits, etc. for the Organization in general, and for specific programs in particular that can be used for outreach to new and existing constituencies, development purposes, and media outreach and education. The Organization issues regular electronic bulletins and messages to keep donors, lawmakers, advocates and activists and media informed of the Organization's work and updated on the issues the Organization covers. The Organization worked with Guggenheim films to offer on-line, copies of the remastered documentary "RFK Remembered" on DVD and is exploring educational outreach efforts. Other videos include Speak Truth to Power films and shorter pieces depicting the Organization's overall work and interviews with human rights defenders, all available for public viewing to increase awareness and inspire change. The Communications Department publishes op-eds, articles, blogs and press releases about the work of the Organization and related issues.

#### **RFK Compass**

In 2010, the Organization convened the first annual Compass Conference as part of the Compass Program. The RFK Compass Program of Robert F. Kennedy Human Rights uses the tools of capitalism and public policy to address the world's current challenges. Convening thought leaders and using advocacy, education and outreach, the program works with institutional investors to advance the connections among investment performance, fiduciary duty and public interest issues.

This program challenges traditional notions and considers new approaches. Senior-level decision-makers from the investment, policy and academic communities convene at our conferences and programs held around the world. Together, they address such issues as: How the role of the fiduciary should be interpreted and expanded to meet the challenges of the 21st century, how fiduciaries can best incorporate information about sustainability in investment decisions and what investment risks might be avoided, and what investment opportunities might be captured by investing sustainably.

## NOTE 1 ORGANIZATION (CONTINUED)

## **RFK Compass (Continued)**

With globalization, corporate behavior in the areas of human rights, the environment, labor and governance is increasingly relevant. As asset owners and shareholders, fiduciaries are in a unique position to influence social, environmental and human rights practices. In the course of its normal business, the investment community can play a vital role -- like governments, advocates, corporations, defenders and activists -- in lifting human rights across communities, improving societal outcomes around the world and supporting a stable, growing global economy.

#### Robert F. Kennedy Young Leaders

Robert F. Kennedy Young Leaders (RFKYL) is dedicated to empowering young human rights defenders and mobilizing a diverse community of young people to take action for social justice and human rights. The RFKYL network of volunteers includes young professionals from a wide range of fields who share a commitment to effecting change in creative and meaningful ways. RFKYL has created an app to improve healthcare in the United States Gulf Coast, advocated for farmworkers rights in New York, and hosted discussions with some of the world's leading human rights activists. RFKYL currently has chapters in New York City and Washington DC, which support local human rights initiatives, organize volunteer activities, and hold events.

### **RFK Europe**

The Organization also works with RFK Europe, located in Italy, advising on its human rights initiative. Bringing STTP to Italian and other European classrooms and collaborating on advocacy and curriculum projects.

### **RFK Legacy**

In 2014, RFK Human Rights launched a new program division, RFK Legacy. Its purpose is to educate new audiences about Robert Kennedy's life and work, focusing on the effect of his work and how his efforts and beliefs relate to today's issues, using an online curriculum, the new website, a photo archive and a traveling educational exhibit which is under development. It is primarily an educational initiative so that new generations will be inspired to act and to make a difference.

#### NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### **Basis of Accounting**

The financial statements of the Organization are presented on the accrual basis of accounting. Consequently, revenue is recognized when earned and expenses when obligations are incurred.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

### **Income Tax**

The Organization is exempt from Federal income tax under Section 501(c)(3) of the Internal Revenue Code as a Section 501(a) organization. The Internal Revenue Service has determined that the Organization is a publicly supported organization. However, should the Organization have income from activities not directly related to its tax-exempt purpose, such income would be subject to taxation as unrelated business income. The Organization did not have any unrelated business income for the years ended December 31, 2017 and 2016.

The Organization's tax returns are subject to review by federal, state and local authorities. The Organization is not aware of any activities that would jeopardize its tax-exempt status.

## **Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results may differ from those estimates.

## **Cash and Cash Equivalents**

For financial statement purposes, the Organization considers cash and cash equivalents to include cash in banks and money market accounts. However, cash and money market funds held in its investment accounts are not considered to be cash and cash equivalents.

### **Contributions Receivable**

Receivables are stated at net realizable value. Accounts are individually analyzed for collectability and an allowance is recorded for a specific receivable when there is a doubt in collectability of the receivable. Receivables are written off when all collection efforts are exhausted.

#### **Fixed Assets**

Furniture and equipment are recorded at cost and depreciated over estimated useful lives of three to ten years using the straight-line depreciation method. Leasehold improvements are amortized over the lesser of the remaining life of the lease or the estimated useful lives of the improvements. Internally developed software and course curriculum are recorded at cost and amortized over the estimated useful lives of five and three years, respectively. All acquisitions greater than or equal to \$1,000 with an expected life greater than one year are capitalized.

## NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

## **Net Assets**

The Organization classifies net assets into three categories: unrestricted, temporarily restricted, or permanently restricted. All contributions are considered to be available for unrestricted use unless *specifically* restricted by the donor. The purposes of the net assets are as follows:

#### Unrestricted:

Operations – Represents net assets available for general operations.

Board Designated – Represents net assets designated by the Board for the Speak Truth To Power Program.

## Temporarily Restricted:

Represents contributions received from donors with purpose and/or time restrictions on their use. Temporarily restricted net assets become unrestricted when the time restrictions expire or the funds are used for their restricted purpose and are reported in the statements of activities as "net assets released from restrictions."

## Permanently Restricted:

Represents contributions to be held in perpetuity. The investment earnings on the permanently restricted net assets are reflected in the statements of activities as components of temporarily restricted net assets and released from restrictions as funds are expended for the restricted purposes.

## **Revenue Recognition**

The Organization records contributions as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions. Contributions and grants are recognized as support in accordance with their terms. Recognition of a pledge occurs on the date the pledge is made or committed. Donated goods are reflected as contributions at their estimated fair value on the date of receipt and are also recorded as a component of benefits related to exchange transactions in the accompanying financial statements.

### **Allocation of Expenses**

The Organization's expenses have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited based on personnel efforts.

### **Uniform Prudent Management of Institutional Funds Act**

Under the District of Columbia's Uniform Prudent Management of Institutional Funds Act (UPMIFA), all unappropriated endowment fund assets are considered restricted.

### Reclassifications

Certain prior year amounts have been reclassified to conform to the current year presentation. The reclassifications did not change previously reported total net assets or changes thereon.

#### NOTE 3 FINANCIAL RISKS

Financial instruments, which subject the Organization to a concentration of credit risk, consist of demand deposits placed with financial institutions. At times during the year, the Organization had funds invested with local financial institutions in excess of the Federal Deposit Insurance Corporation (FDIC) limits. Management believes the risk of loss in these situations to be minimal.

The Organization invests funds in a portfolio that contains individual equities, mutual funds, and bonds. Such investments are exposed to various risks such as market and credit. Due to the level of risk associated with such investments, and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risk in the near term could materially affect investment balances and the amounts reported in the financial statements.

#### NOTE 4 CONTRIBUTIONS RECEIVABLE

Promises to give that are expected to be collected within one year are recorded at their net realizable value. Promises that are expected to be collected in future years are recorded at the present value of the amounts expected to be collected. This value is determined to be fair value and is calculated using an income approach of applying a discount rate technique in the year in which the pledge is received. The discount rate is 3.25%. Conditional promises are not included as revenue until such times as the conditions are substantially met.

As of December 31, 2017 and 2016, there are \$2,171,835 and \$1,947,355, respectively, in unconditional promises to give that are expected to be collected in less than one year. As of December 31, 2017 and 2016, there are \$94,885 and \$23,815, respectively, in unconditional promises to give that are expected to be collected between two and five years.

### NOTE 5 INVESTMENTS

Investments are recorded at fair value and are composed of the following as of December 31, 2017 and 2016:

	2017		2016
Common Stock	\$ 352,470	9	\$ 280,458
Mutual Funds - Equity	2,720,017		1,514,542
Mutual Funds - Fixed Income	2,072,003		113,177
Municipal Bonds	_		927,013
Corporate Bonds	_		825,295
Cash and Money Market	114,546		159,718
Total Investments	\$ 5,259,036	_	3,820,203

#### NOTE 6 FAIR VALUE MEASUREMENTS

The Organization uses fair value measurements to record fair value adjustments to certain assets and liabilities and to determine fair value disclosures. The Organization has categorized its financial instruments, based on the priority of inputs to the valuation technique, into a three-level fair value hierarchy.

- **Level 1** Financial assets and liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that the Organization has the ability to access.
- **Level 2** Financial assets and liabilities whose values are based on quoted prices in markets that are not active or model inputs that are observable either directly or indirectly for substantially the full term of the asset or liability.
- **Level 3** Financial assets and liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement.

The following table presents the Organization's fair value hierarchy for those assets and liabilities measured at fair value on a recurring basis as of December 31, 2017 and 2016:

	2017									
	Level 1	Level 2	Level 3	Total						
Investments:										
Common Stock	\$ 352,470	\$ -	\$ -	\$ 352,470						
Mutual Funds - Equity	2,720,017	-	-	2,720,017						
Mutual Funds - Fixed Income	2,072,003	-	-	2,072,003						
Cash and Money Market	114,546	-	_	114,546						
ŕ	· ·									
Total	\$ 5,259,036	\$ -	\$ -	\$ 5,259,036						
		20	016							
	Level 1	Level 2	Level 3	Total						
Investments:										
Common Stock	\$ 280,458	\$ -	\$ -	\$ 280,458						
Mutual Funds - Equity	1,514,542	-	_	1,514,542						
Mutual Funds - Fixed Income	113,177	-	_	113,177						
Municipal Bonds	-	927,013	_	927,013						
Corporate Bonds	731,689	93,606	-	825,295						
Cash and Money Market	159,718	-	-	159,718						
, , ,										
Total	\$ 2,799,584	\$ 1,020,619	\$ -	\$ 3,820,203						
	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						

#### NOTE 7 TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes:

	2017	2016	
Purpose Restricted:			
Partners for Human Rights	\$ 1,971,001	\$ 1,697,107	
Endowment Fund	51,129	3,555	
Speak Truth to Power	187,043	317,207	
RFK Legacy	1,154,686	1,173,328	
RFK Young Leaders	23,815		
Total Purpose Restricted	3,387,674	3,191,197	
Time Restricted:			
Compass	50,000	-	
Leadership Council	35,529	53,683	
Total Time Restricted	85,529	53,683	
Total	\$ 3,473,203	\$ 3,244,880	

#### NOTE 8 ENDOWMENTS

The Organization has donor-restricted endowment funds established for the purposes of providing income to support specific programs and general operations. As required by U.S. GAAP, net assets of the endowment fund are classified and reported based on the existence or absence of donor-imposed restrictions. The Board of Directors of the Organization has interpreted the District of Columbia's Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA. The Organization considered all amounts earned on the endowment fund to be appropriated for current use.

The Organization's endowment investment policy is focused on preservation of capital and amounts are invested in mutual funds, common stocks, and bonds.

## NOTE 8 ENDOWMENTS (CONTINUED)

In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Organization and the donor-restricted endowment fund
- · General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Organization
- The investment policy of the Organization

### **Return Objectives and Risk Parameters**

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity. Under this policy approved by the Board of Directors, the endowment assets are invested in a manner with long term orientation and without undue exposure to risk. The Organization's objective is that total investment returns shall exceed the US Consumer Price Index by four percent and that average rates of investment returns shall approximate seven to nine percent annually. Actual experience in any given year may vary from this amount.

### Spending Policy and How the Investment Objectives Relate to Spending Policy

Spending rate policy will be four percent. Over the long term, the Organization expects to allow its endowment to grow annually, consistent with the Organization's objectives to maintain the purchasing power of the endowment assets held in-perpetuity and to provide additional real growth through new contributions and investment returns.

### Strategies Employed for Achieving Objectives

To satisfy its long term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yields (interest and dividends) utilizing a strategy of fixed income, equities and cash equivalents in a mix conducive to participation in rising markets and allowing for protection in falling markets within prudent risk constraints. In addition, the Organization utilizes the services of experienced investment managers to achieve its objectives.

## NOTE 8 ENDOWMENTS (CONTINUED)

The endowment net assets and activity for 2017 and 2016 consisted of the following:

	Unres	tricted	Temporarily Restricted	Permanently Restricted	Total
Endowment Fund as of December 31, 2015 Contributions Contribution Receivable Payment Received Earnings:	\$	- - -	\$ 15,626 - -	\$ 1,426,504 13,365 96,635	\$ 1,442,130 13,365 96,635
Interest and Dividends Realized Loss Unrealized Gain		-	38,520 (276) 29,184 67,428		38,520 (276) 29,184 67,428
Appropriations		<u> </u>	(79,499)		(79,499)
Endowment Fund as of December 31, 2016		-	3,555	1,536,504	1,540,059
Contributions Contribution Receivable Payment Received Earnings:		-	-	30,309 24,693	30,309 24,693
Interest and Dividends Realized Gain Unrealized Gain		- - -	47,647 39,735 38,766	- - -	47,647 39,735 38,766
Appropriations			126,148 (78,574)		126,148 (78,574)
Endowment Fund as of December 31, 2017	\$		\$ 51,129	\$ 1,591,506	\$ 1,642,635
Endowment Fund, December 31, 2016				\$ 1,5	536,504
Contribution Receivable					24,693
Permanently Restricted Net Assets, December 31, 2016			\$ 1,5	561,197	
Endowment Fund, December 31, 2017				\$ 1,5	591,506
Contribution Receivable					90,817
Permanently Restricted Net Assets, December 31, 2	2017			\$ 1,6	682,323

## **Funds with Deficiencies**

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Organization to retain as a fund of perpetual duration. In accordance with GAAP, deficiencies of this nature that are reported in unrestricted net assets. There were no such deficiencies at December 31, 2017 and 2016.

#### NOTE 9 IN-KIND DONATIONS

The Organization receives various in-kind donations, which the Organization would have to purchase if not donated and, therefore, they are recorded as revenue and expenses in the accompanying financial statements. Total amounts received for the years ended December 31, 2017 and 2016, were \$583,400 and \$633,951, respectively. The in-kind donations benefited the following activities for the years ended December 31, 2017 and 2016.

	2017		 2016	
Program Services Management and General Fund-Raising	\$	160,774 23,726 398,900	\$ 139,670 97,741 396,540	
Total	\$	583,400	\$ 633,951	

#### NOTE 10 PENSION PLAN

The Organization has a defined contribution pension plan which covers all of its full-time employees. Contributions are made by the Organization in an amount equal to seven percent of the annual salary expense for each participating employee and are vested over a five-year period. Total pension expense incurred for the years ended December 31, 2017 and 2016, was \$135,934 and \$91,535, respectively.

#### NOTE 11 LEASE COMMITMENTS

In 2016, the Organization entered into a 126-month noncancelable operating lease for office space in New York City which will expire on January 31, 2027. As part of the office lease agreement, the Organization received six months' free rent. The rent abatement, as well as any stated rent increases within the lease agreement, are being amortized on a straight-line basis over the life of the lease and records the difference between the amount recognized as rent expense and rent paid as deferred rent, a liability reported on the statements of financial position.

In 2012, the Organization entered into a seven-year noncancelable operating lease for office space in Washington, DC which will expire on April 30, 2019. As part of the office lease agreement, the landlord agreed to abate 50% of the Base Annual Rent for the first five full months of the lease term. The rent abatement, as well as any stated rent increases within the lease agreement, are being amortized on a straight-line basis over the life of the lease and the Organization records the difference between the amount recognized as rent expense and rent paid as deferred rent, a liability reported on the statements of financial position. In March 2018, the Organization executed an amendment to the lease which will extend the office lease. Under the terms of the amendments, the expiration date of the lease will be the last day of the 90th full calendar month following the extended term commencement date as defined in the amendment and the Organization will be obligated to pay an average of \$23,160 per month over the 90 month extended lease term.

## NOTE 11 LEASE COMMITMENTS (CONTINUED)

Total rent expense for the years ended December 31, 2017 and 2016, was \$561,926 and \$470,470, respectively. Aggregate minimum annual rental payments are as follows:

Year Ending December 31,	
,	
2018	\$ 549,025
2019	378,463
2020	298,800
2021	298,800
2022	298,800
Thereafter	 1,282,848
Total	\$ 3,106,736

#### NOTE 12 RELATED PARTY TRANSACTIONS

A Board member is also an employee of the Organization, working principally on the Speak Truth To Power, RFK Partners for Human Rights, Fundraising and Development and Compass programs. The Organization paid compensation of \$420,265 and \$320,324 to this employee for the years ended December 31, 2017 and 2016, respectively.

### NOTE 13 COMMITMENTS

### **Hotel Commitments**

The Organization has entered into agreements with various hotels for meeting facilities, catering, and accommodations for conferences through 2018. Many of the agreements contain a clause whereby the Organization is liable for liquidated damages in the event of cancellation. At December 31, 2017, the maximum possible amounts of liquidated damages totaled approximately \$50,000.

### **Line of Credit**

The Organization has a \$2,400,000 line of credit with First Republic Bank. The line is collateralized by the Organization's investments. The line matures annually on September 15 and automatically renews unless the bank informs the Organization to the contrary at least 30 days prior to the maturity date. The line accrues interest at a variable rate based on the prime rate plus a spread of 2.000% per annum, rounded up to the nearest one-eighth of one percent, subject to a floor rate of 2.250% per annum.

In 2016, the Organization executed a standby letter of credit as security for the office space lease in New York City. The letter of credit is automatically extended every year with a final expiration date of December 31, 2027, unless a non-extension notice is delivered by First Republic Bank to Orient Overseas Associates (the landlord of the New York City office space) no less than 60 calendar days before expiration.

## NOTE 14 SUBSEQUENT EVENTS

In preparing these financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through June 11, 2018, the date the financial statements were available to be issued.